

NORP Inventory of Promotional Material: Child and Motor Vehicle Occupant Restraints



October 2005

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

ALBERTA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
Alberta Transportation Transportation Safety Services Division Driver Safety, Research and Traffic Safety Initiative Main Floor, Twin Atria Building 4999 – 98 Avenue, Edmonton AB T6B 2X3 Jerry Pawluk/ Bob Podlubny Tel: 780-427-8901 Fax: 780-422-3682	Public inquiries Education Speaking Enforcement Research Inspections Child restraint training for enforcement, health community, volunteers	Instructor's Manual (AB Transportation) Child Safety Seats Facts and Checklist Think, Think Again Reference Material AORP Materials	X	X	X			X							X				X				
Aspen Health Services P.O. Box 201 Boyle AB T0A 0M0 Linda Kuraitis Tel: 780-689-2677 Fax: 780-689-2835	Public inquiries Check car seats when people come to clinic; will be doing more in near future Child restraint education session	AORP Materials	X	X	X			X		X	X	X		X							X		

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			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
	Distributes information (e.g., Think, Think Again)																					
David Thompson Health Region 5610 – 40 Avenue Wetaskiwin AB T9A 2E4 Jillian Risto Tel: 780-361-4366 Fax: 780-361-4335	Public inquiries, education displays Inspection clinics Training Disposal of old car seats	AORP Materials	X	X	X			X		X	X	X		X						X		
Day Care Society of Edson P.O. Box 6801 Edson AB T7E 1V2 Joan Olson Tel: 780-723-5375 Fax: 780-723-4640	Information for day homes Supply seats to family day homes Training and education for day home providers	Day Care of Edson Newsletter AORP Materials	X	X	X			X		X	X	X		X						X		

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			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
Elk Point Health Unit Bag #3 Elk Point AB T0A 1A0 Mona McGinnis Tel: 780-724-3532 Fax: 780-724-2867	Public inquiries, education, speaking, displays Inspection clinic Child restraint education session	Distributes: <ul style="list-style-type: none"> ▪ Think, Think Again Reference material ▪ Car Seat Safety Checklist (ITSA) ▪ Child Safety Seat Facts ▪ AORP Materials 	X	X	X			X		X	X	X		X						X		
Foothills Hospital Childbirth Education Program 1403 – 29 th St, NW Calgary AB T2N 2T9 Jayne Burnham Tel: 403-944-4460 Fax: 403-670-4371	Public inquiries Education Distributes information	AORP Materials	X	X	X			X		X	X	X		X						X		

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			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER	
Fort McMurray Coalition on Child Passenger Restraints 7 Hospital Street Ft McMurray AB T9H 1P2 Bev Lawrence Tel: 780-791-6233 Fax: 780-791-6288	Public inquiries, education, speaking, displays	A Parent's Guide	X	X	X			X		X											X	Kids	
		Buckle Up for Love	X	X	X			X		X	X	X											X
	Data collection	Care Seat Safety Clinic	X	X	X			X		X	X												X
	Car seat check stops	Colouring Book	X	X	X			X		X		X											X
	Child restraint education sessions	Kids & Car Seats	X	X	X			X		X													X
				X	X	X			X														X
	Drive thru clinics	Restraint Systems								X													X
		Shopping for a Child Restraint			X	X			X														
		Tethering Your Child Safety Seats																					
	AORP Materials																						

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<p>Hemel House Child Care Services Ltd. 6, 1904 – 13 Avenue North Lethbridge AB T1H 4W9</p> <p>Claudine Crook Tel: (M &Th) 403-328-8189 Fax: 403-328-7456</p>	<p>Public inquiries</p> <p>Facilitate policies set out by AB Transportation</p>	AORP Materials	X	X	X			X		X	X	X		X						X		
<p>Aspen Health Region 405 – 6th Avenue SW Slave Lake AB T0G 2A4</p> <p>Tim Horseman Tel: 780-849-3947 Fax: 780-849-3083</p>	<p>Think, Think Again</p> <p>Child Restraint Manual</p> <p>Safe Kids</p> <p>AMA/Alberta Transportation</p>	AORP Materials	X	X	X			X		X	X	X		X						X		

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Lac La Biche Child Care Association P.O. Box 99 Lac La Biche AB T0A 2C0 Janet Kanorek Tel: 780-623-5691 Fax: 780-623-5639	Public inquiries Display Training for providers Distributes information: Think, Think Again Child Safety Seat AB Transportation	Newsletter (3 times per year) AORP Materials	X	X	X		X	X		X		X						X	X		
Palliser Community Health Services 2948 Dunmore Road SE Medicine Hat AB T1A 8E3 Gerri Renz Tel: 403-502-8200 Fax: 403-528-2250	Public inquiries Inspection clinics Think, Think Again Distributes material: Think, Think Again Child Safety Seat AB Transportation	Protect Your Baby in the Car AORP Materials	X	X	X			X		X									X		

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Pediatrics – Unit 31 Peter Lougheed Centre 3500 – 26 Avenue NE Calgary AB T1Y 6J4 Irene Anderson Tel: 403-943-4954 Fax:403-219-0461	Teach and inform parents	AORP Materials	X	X	X			X		X	X	X		X						X		
Pincher Creek (Chinook Health Region Wellness Services) P.O. Box 1685 Pincher Creek AB T0K 1W0 Terri Robbins Tel: 403-627-3266 Fax: 403-627-2771	Public inquiries Education Displays Yearly check stop Training Working with retailers/garages Distributes info: Think, Think Again AMA/AB Trans reference	Better Beginnings for Babies AORP Materials	X					X		X												

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Ponoka General Hospital 5800 – 57 Avenue Ponoka AB T4J 1P1 Elizabeth Cook Tel: 780-783-3341 Fax: 780-483-6907	Public inquiries Education Displays through Injury Awareness Group in Ponoka Distributes: AB Transportation materials	AORP Materials	X	X	X			X		X	X	X		X						X		
Community Health Services 300, 10216 – 124 Street Edmonton AB T5N 4A3 Lacey Hoyland Tel: 780-413-7628 Fax: 780-482-4203	Public inquiries Education Speaking Displays Inspection clinics Training police officers Distributes info: Think, Think Again AB Transportation brochure	Local 1 page information sheets AORP Materials	X	X	X			X		X	X	X	X			X	X	X	X			

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St. Paul Aspen Regional Health Unit Buckle Up Baby Program 5610 – 50 Avenue St. Paul, AB T0A 3A1 Marietta Mahe Tel: 403-645-3396 Fax: 403-645-6609	Public inquiries Education Displays Inspections Training Car seat rentals Distributes info: - Car Seat Safety Checklist (ITSA) - What you should know about air bags - Child Safety Seats - Choosing a Second Hand Car Seat (CAA)	AORP Materials	X	X	X			X		X	X	X		X							X	

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Vermilion Health Centre 5720 – 50 Avenue Vermilion AB T9X 1K7 Debora Okrainetz Tel: 780-853-5305 Fax: 780-853-4786	Public inquiries Education Training staff	AORP Materials	X	X	X			X		X	X	X		X						X		
Viking Health Centre P.O. Box 60 Viking AB T0B 4N0 Kathryn Miskew Tel: 780-336-4786 Fax: 780-336-4983	instruct new mothers before discharged Child safety seat clinics Distributes info: Are you using your child's car seat properly Child safety seats	AORP Materials	X	X	X			X		X	X	X		X						X		

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Wetaskiwin Hospital 6910 – 47 Street, Unit 45 Wetaskiwin AB T9A 3N3 Diane Denham Tel: 780-361-4190 Fax: 780-361-4107	Teach and inform new parents Distribute info: Keep your child safe Keep them safe (TC) May Car Ride (TC) New Mother & Best Wishes (magazines)	AORP Materials	X	X	X			X		X	X	X		X						X		
RHA/Region 1 Health Unit 801 – 1 st Avenue, South Lethbridge, AB T1J 4L5 Elly Webster Tel: 403-382-6671 Fax: 403-328-5934	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist AORP Materials	X	X	X					X	X	X				X				X		

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RHA/Region 2 Palliser RHA #2 440 – 3 rd Street East Bag 300 Brooks, AB T1R 1B3 Janet Cormack Tel: 403-501-3300 Fax: 403-501-3323	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist AORP Materials	X	X	X					X	X	X				X				X		
RHA/Region 3 Headwaters Health Authority Box 758 Okotoks, AB T1S 1A8 Lori Hinman Tel: 403-938-4911 Fax: 403-938-2783	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Produce own handouts and promotional materials for child safety seats AORP Materials	X	X	X					X	X	X				X				X		

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RHA/Region 3 Headwaters Health Authority Vulcan Hospital 610 Elizabeth Street Vulcan, AB T0L 2B0 Liz Sansome Tel: 403-485-2285 Fax: 403-485-2639	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Produce own handouts and promotional materials for child safety seats AORP Materials	X	X	X						X	X	X								X		
RHA/Region 3 Health Promotions High River Hospital Annex 560 – 9 th Avenue, West High River, AB T1V 1B3 Brett Hodson Tel: 403-605-1760 Fax: 403-652-0142	Public Inquiries Education Inspections	Child Safety Seats Facts and Checklist Produce own handouts and promotional materials for child safety seats AORP Materials	X	X	X						X	X	X								X		

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RHA/Region 3 Injury Prevention and Control Services/KIDSAFE Connection Calgary 5 th Floor, 1509 Center Street Calgary, AB T2G 2E6 Carol Beringer-Brown Tel: 403-943-8080 Fax: 403-943-8025	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Produce own handouts and promotional materials for child safety seats AORP Materials	X	X	X	X		X		X	X	X	X		X	X		X	X	X		
RHA/Region 4 David Thompson RHA #6 2845 Bremner Avenue Red Deer, AB T4R 1S2 Leslie Doan Sheryl Jackson Tel: 403-341-2121 Fax: 403-341-2125	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X			X			

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			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER
RHA/Region 4 Three Hills District Health Services Box 340 Three Hills, AB T0M 2A0 Sandy Phillips Cheryl Ferguson Tel: 403-443-5355 Fax: 403-443-2207	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		
RHA/Region 4 Crossroads RHA 3 4550 Madson Avenue Drayton Valley, AB T7A 1N8 Brenda Cartwright Tel: 780-621-4907 Fax: 780-621-4966	Public Inquiries Education Inspections	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X		X		X			X		X			

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RHA/Region 4 Health Prom. Facilitator Box 550 Stettler, AB T0C 2L0 Gayle Thoun Tel: 780-40-8104 Fax: 780-42-1353	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X	X		X		X	X	X	X	X	X		X	X	X		
RHA/Region 4 Hobbema Indian Health Services Box 100 Hobbema, AB T0C 1N0 Lynn Bryant Tel: 780-85-3830 Fax: 780-85-2203	Public Inquiries Education	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X			X						X		

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			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER
RHA/Region 5 East Central RHA #7 5510 – 46 Avenue Camrose, AB T4V 4P8 Kathy Badry Tel: 780-679-2980 Fax: 780-679-2999	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		
RHA/Region 5 East Central RHA #7 #11, 4701 – 52 Street Vermilion, AB T9X 1J9 Susan McCully Tel: 780-853-5270 Fax: 780-853-4786	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		

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Capital Health Region Stony Plain Health Services 4405 South Park Drive Stony Plain, AB T7Z 2M7 Lucy Judge Tel: 780-968-3714 Fax: 780-963-7612	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials Capital Health developed materials for child safety seats AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		
RHA/Region 7 Aspen Health Services Injury Prevention 10024 – 107 Avenue Westlock, AB T7P 2E3 Debbie McCoy Tel: 780-349-3316 Fax: 780-349-5725	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		

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Capital Health Region Aspen Health Services Provincial Building 10008 – 107 Street Morinville, AB T8R 1L3 Jeanne Annett Tel: 780-939-3388 Fax: 780-939-7126	Public Inquiries Education Inspections	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		
Capital Health Region Redwater Health Unit 4812 – 58 Street P.O. Box 39 Redwater, AB T0A 2W0 Alix Hennig Tel: 780-942-3801 Fax: 780-942-2024	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		

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RHA/Region 8 Mistahia RHA #13 10320 – 99 Street Grande Prairie, AB T8V 6J4 Mark Scott Bill Leggat Tel: 780-513-7558 Fax: 780-532-1550	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials Locally developed child safety seat materials AORP Materials	X	X	X			X		X	X	X		X		X	X	X			
RHA/Region 8 Peace RHA #14 10320 – 99 Street Grande Prairie, AB T8S 1T6 Lori MacDonald Tel: 780-624-7260 Fax: 780-618-3405	Public Inquiries Education Inspections	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X	X	X			

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RHA/Region 8 Peace RHA #14 Manning Health Unit P.O. Bag 125 Manning, AB T0H 2M0 Kathy Nelson Tel: 780-836-3391 Fax: 780-836-2918	Public Inquiries Education Inspections	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		
RHA/Region 8 Peace RHA #14 Sacred Heart Community Bag 200 McLennan, AB T0H 2L0 Sandy Primeau Tel: 780-324-3750 Fax: 780-324-2893	Public Inquiries Education Inspections Child Restraint Training for Enforcement, Health and Community Volunteers	Child Safety Seats Facts and Checklist Think, Think Again Promotional materials AORP Materials	X	X	X			X		X	X	X		X		X		X	X	X		

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

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			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**						
<p>Alberta Occupant Restraint Program</p> <p>c/o Royal Canadian Mounted Police "K" Division HQ Traffic Services 11140 – 109 Street N.W. Edmonton, Alberta T5G 2T4</p> <p>Joyce McBean - Salvador Provincial Coordinator Tel: 780 - 412-5553 Fax: 780 – 412-5403</p>	<p>Responsible for printed resource information on occupant restraints sent to Provincial Stakeholders involved in AORP. Includes enforcement, health, government, and St John Ambulance. Stakeholders then disseminate information to target audiences and general public.</p>	<p>Posters, fact sheets, tear off sheets and general information on child safety seats and adult occupant restraints.</p>	X	X	X	X					X	X	X	X	X	X								

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BRITISH COLUMBIA

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Child Passenger Safety Committee of Williams Lake 209 Bann Road Williams Lake, BC V2G 3L5 Tel: 250-305-6652 Fax: 250-398-5052	CR Clinics Public Inquiries Car set inspections Training/Education Distribution of CR to less fortunate in Community Awareness of proper use Donations, locally Speaking Displays Distribution of current recall list (BCAA)	All related brochures, videos, posters, fact sheets, etc produced by the Insurance Corporation of British Columbia BCAA recall list Video-Booster Seat Presentation - Anton (CBC Market Place)	X	X	X			X	X	X			X	X	X	X	X		X	X	Preferably none, we are a non-profit organization
Interior Health Region Contact: Rutland, Westbank, & Kelowna Karen Stoopnikoff 155 Gray Road Kelowna BC V1X 1W6 Tel: 250-861-7388 Fax: 250-765-7710 Email: Karen.stoopnikoff@	Public Inquiries Distribute information Educate families Pre and post natal Car seat	ICBC Materials	X	X	X			X	X	X	X	X	X	X	X	X		X	X	Clinics are free	

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
interiorhealth.ca Contact: Oliver, Osooyos, Keremeos, Penticton, & Princeton Linda Partington 700 3rd Street Keremeos, BC V0X 1N0 (250) 499-3029 fax (250) 400-3027 linda.partington@interiorhealth.ca	inspections (locations vary)																				
Safe Start B.C.'s Children's Hospital 4480 Oak Street Vancouver, BC V6H 3V4 Linda Lawlor Tel:604-875-3273 Fax: 604-875-2440	Education Injury prevention display Weekly CRS clinics by appointment Public enquiry's Nursing in-services New parent groups Operate an in-hospital child safety and resource shop	Safety Tips for Second-Hand Products and Hand-Me-Downs On-site interactive CR and vehicle seat display Distribute ICBC and TSF materials	X	X	X					X	X	X	X			X	X		X		None
Abbotsford Fire Rescue Service Rescue Service 32270 George Ferguson Way Abbotsford, BC V2T 2L1	Car seat safety inspections Education	Distribute brochures produces and/or available through I.C.B.C.	X	X	X			X		X	X	X	X		X	X	X	X	X		None

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
Charlene Jordan-Jones Lieutenant, Public Fire Education Coordinator	Public inquiries Delivery of informational workshops/lectures re: safe & recommended use of car seats.	and Safe Start Program at B.C. Children's Hospital.																			
BCAA Traffic Safety Foundation/ ICBC Child Passenger Safety Program Manager – David Dunne 3020 Beta Ave Burnaby, BC V5G 4K4 Ph: 1-877-247-5551 www.tsf-bcaa.com	Child seat inspection clinics Education Public inquiries Toll free information line Information sessions Maintains/updates and disseminates current Recall Notice throughout Province	Kids Can't Wait to Grow Up – booster seat brochure Website – Fact Sheets for Birth – 1 year 1-4 years 4-8 years Booster Club Activity Sheets Booster seat Videos Tearaway Pad – promoting toll free line	x	X	X																
B.C. Women's Patient Education and Health Promotion 4500 Oak Street Vancouver, B.C. V6H 3H1	Distributes Information Education to new moms and their	Distribute ICBC and TSF materials	X								X										

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
Wendy Laiata Tel: (604) 875-2874 Fax: (604) 875-2289	families																						
Castlegar and District Hospital 709-10 th Street Castlegar BC V1N 2H7 Joan Conkin Tel: (250) 365-7711 Fax: (250) 365-6841	Information to parents on transportation of newborns	None																					
Northern Health Authority Injury Prevention Program 3412 Kalum Street Terrace, BC V8G 4T2 Ester Brisch Ph. (250) 638-2241 Fax (250) 638-2264	Public education Speaking Displays on Occupant Protection for children	ICBC handouts	X	X	X																		
Kootenay Boundary Community Health Services Society 813-10 th Street Castlegar BC V1N 2H7 Diana Orser Tel: (250) 365-4300 Fax: (250) 365-4303	Public inquiries, Education, Displays CR clinics in partnership with others	None																					
Kootenay Boundary Community Health Services Society	Public inquiries	None																					

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
P.O. Box 10, 1947 Beaver Street Fruitvale BC V0G 1L0 Val Pitman Tel: (250) 367-7524 Fax: (250) 367-9289	Education to general public Child seat clinics in partnership with Kootenay Kidsafe																				
Cranbrook Region ICBC 126 Briar Ave NW Cranbrook BC V1C 5S3 (250) 417-4851 Jan Hart Tel: (250) 489-1348	Public inquiries, Education Annual inspection clinics with public health In house and appt seat checks at Claims Center Available by phone	All related brochures, videos, posters, fact sheets, etc. Presentations and education																			
Boundary Health Council P.O. Box 2647 Grand Forks, BC V0H 1H0 Ph 250-443-2100 Fax: 250-443-2122	show new parents how to use their car seats	None																			
Burnaby Preventive Services; 300-4946 Canada Way, Burnaby, BC V5G 4H7	Education of PHN's in local service area Public inquiries	In process of having a short video produced aimed at 4-8 year olds and the importance	X	X	X																

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC	OTHER
Billie Randi Ph. 604-918-7605 Fax 604-918-7630 Email Billie.Randi@fraserhealth.ca	Speaking at groups i.e. parent & infant, pregnancy outreach Displays at preschool fairs	of safe riding in a booster seat																				
Vancouver Island Health Victoria Health Unit 1947 Cook St. Victoria, BC V8T 3P7 Judy Dryden Tel: (250) 388-2200 Fax: (250) 388-2249	Public telephone inquiries Education	None																				
Kootenay Kidsafe 1148 Third Avenue Trail BC V1R 1N9 Anne Johnson Tel: (250) 364-0195	Public inquires Education, Inspections Training Car seat loaner & renter program Sale of parts (mainly extra long tethers)	How to buy a Toddler seat The Perfect Family Vehicle Caregiver's Think List Locking Clip Use Pre-natal Think List Disposal of used car seats		X					X													
			X	X	X			X	X	X	X										X	
			X	X					X												X	
			X	X					X													

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
South Okanagan Health 740 Carmi Avenue 1 st Floor Penticton BC V2A 8P9 Pam M ^c Cluskey Tel: (250) 770-3420 Fax: (250) 770-3410	Public inquiries Education	None																					
Sunny Hill Health Centre for Children 3644 Slocan Street Vancouver BC V5M 3E8 Andre Brule Sonja Magnuson Tel: (604) 453-8300 Fax: (604) 453-8309 www.sunnyhill.bc.ca	Education on special needs to clients and their families, staff and other professionals who work with children and youth who have special needs	Pamphlet-general info on transporting children with disabilities Comparison chart on 213.3 car seats Best practice info sheets on transporting children with special needs in child restraints or their wheelchairs	X	X	X	X	X										X	X					
Fraser Valley Health Region – Chilliwack Health 45470 Menholm Road Chilliwack BC V2P 1M2 Pam McIntee Tel (604) 702-4900	Public inquiries, Education (provides materials for prenatal classes, provides a baby Safe Kit with	None																					

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
Fax: (604) 702-4901	info Nurses assist mothers with installation;																					
North Okanagan Health Unit 1440 -14 Avenue Vernon BC V1B 2T1 Marlene D. Krebs Tel: (250) 549-5700 Fax: (250) 549-5468	Public inquiries Education to general public, in-services for nurses, programs for new mothers Works closely with fire departments for CR clinics	None																				
Victoria Best Babies 1240 Gladstone Avenue Victoria BC V8T 1G Tel: (250) 385-8979 Fax: (250) 381-1509	Public inquiries, Education Pre-natal program for socially & financially disadvantaged women (6 mos. – post partum)	None																				
Insurance Corporation of British Columbia (ICBC) Vehicle Safety Strategies 530–171 Esplanade W. North Vancouver, BC V7M 3H9	Produce Materials Distribute Materials Research	Buying and Installing a Child Seat – brochure	X	X	X	X				X		X			X	X	X	X	X	X	X	None

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC	OTHER
Sonny Senghera Ph: 604-982-4224 Fax: 604-646-7555 www.icbc.com	Respond to Public Inquiries Keeps up to date on recall Information Training CRS instructors, educators & people that answer general inquires																					
		Child Seat Check List	X	X	X	X					X	X	X			X		X			X	None
		Video, Doing it Up Right	X	X	X	X					X		X		X	X	X				X	None
		Video, Best Practices	X	X	X	X					X		X		X	X	X				X	None
		Video, A Surprise for James		X	X	X					X		X		X	X					X	None
		FAQ's: Safe Ride for Children with Special Health Needs Tethers and Child Seats	X	X	X	X	X				X		X		X	X	X				X	None
				X	X						X		X		X	X					X	

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
		ISOFIX – Lower Universal Anchorage Systems	X	X	X						X		X			X					X		
		Child Passenger Safety	X	X	X	X					X		X				X	X				X	
		Passenger Safety for Children				X	X						X			X	X		X	X			
		School Bus Safety				X	X						X				X		X	X			
		Card – Safe Weight	X	X	X						X	X		X								None	
		Poster, When to Change their Car Seat in English, Cantonese, Punjabi, Vietnamese	X	X	X	X					X	X	X	X		X			X	X	X	X	None
		Poster – Using a Booster Seat in: English, Cantonese, Punjabi, Vietnamese		X	X							X	X				X	X			X	None	

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
		Poster – Child Seat (Aboriginal)	X	X	X					X		X					X	X			X	None
		Child Seat Ticketing Offences	X	X	X	X									X	X			X			None
		Card, Best Practices English, Chinese, Punjabi, Korean	X	X	X	X				X	X	X			X	X	X	X	X	X	X	None
		CPS Magnet	X	X	X	X				X		X							X			None
BC Ambulance Service – Nelson 820 Nelson Ave nelson, BC V1L 2N0 John Riesterer Tel: (250) 352-7642 Fax: (250) 352-7412	Public inquiries Car seat inspections	None																				
RONA Kinetics & Assoc. PO Box 54020 Lonsdale West North Vancouver, BC V7M 3L5 Jocelyn Pedder Tel: (604) 987-8440 Fax: (604) 987-8460	Research Working with national and international standards and working groups	None																				

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC	OTHER
South Fraser Child Development Centre 9460 – 140 Street Surrey, BC V3V 5Z4 Ph: 604-584-1361 Fax: 604-583-5113	Public education Speaking Displays Occupant Protection for children with special needs	Comparison chart 213.3 approved car seat – guidelines for transporting children with special needs					X			X												
BC Reproductive Care Program Barbara Selwood, RN, BSN, MSc Community Perinatal Nurse Consultant BC Reproductive Care Program F5 - 4500 Oak Street Vancouver, BC V6H 3N1 Direct Line: (604) 875-3762 Fax: (604) 875-3747 Email: bselwood@interchange.ubc.ca	Education to hospital maternity and health staff	ICBC Baby's Best Chance	X							X							X	X				Free

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
Invermere Health Unit (Interior Health) Box 157 850-10 th Ave. Invermere, BC V0A 1K0 Brenda Marsman R.N. Public Health Nurse Ph: 250-342-2360 Fax: 250-342-2373 Voicemail: 250-342-2365	Public Education Public Inquiries Displays Car Seat Inspections	ICBC Transport Canada	X	X	X				X	X	X			X					X	X	Free
St. John Ambulance BC and Yukon Council 6111 Cambie St. Vancouver, BC V5Z 3B2 Sarah Rogers or Irene Merrells Ph : 604-321-2652 Fax : 604-321-5316	CRS Technician Training and Certification Enquiries re : Technician Training CRS Instructor Training and Certification	CRS Technician Manual CRS Technician Instructor Manual	X	X	X		X							X	X	X	X	X	X		
Child Passenger Safety Network 305 Liverpool St. New Westminster, BC V3L 1K4 Linda Reid Ph: 604-526-7623 Fax: 604-526-7626 cpsnetwork@telus.net	Canadian CRS Certification Training NHTSA Standardized CPS Training Material Development	ICBC BCAA Traffic Safety Foundation Transport Canada	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X		X	

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
	Child Seat Inspection Clinics																						
B.C. Safety Council 2225-21331 Gordon Way Richmond, BC V6W 1J9 Bryan Lowes Executive Director Tel.: (604) 214-7433 Fax: (604) 214-7434 www.safetycouncil.bc.ca	Safety Training Programs Public Education Displays	Course Manuals ICBC	X	X	X	X				X					X							X	None

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

BRITISH COLUMBIA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	ABORIGINAL	SOUTH ASIAN	ASIAN	NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	RETAIL	INSURANCE		MEDIA	
Insurance Corporation of British Columbia (ICBC) Vehicle Safety Strategies 530-171 Esplanade W. North Vancouver, BC V7M 3H9 Sonny Senghera Ph: 604-982-4224 Fax: 604-646-7555 www.icbc.com	Produce Materials Distribute Materials Research Respond to Public Inquiries Education	Vehicle Safety Devices Information Card (English, Punjabi, & Cantonese)				X		X	X	X			X		X		X					None
		FAQ Sheet – Air Bags				X							X	X	X		X					None
		FAQ Sheet – Head Restraints				X							X	X	X		X					None
		FAQ Sheet – Seat Belts				X							X	X	X		X					None
		Aboriginal Occupant Restraint Toolkit	X			X	X								X							None
		Poster – Seat Belts (Aboriginal Youth)	X	X	X		X								X							None

PART A and B: CHILD /MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

MANITOBA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
Manitoba Public Insurance Road Safety Dept. 802-234 Donald Street Winnipeg, MB R3C 4A4 Kevin Young Tel: (204) 985-1619 Fax: (204) 985-7652 Kyoung@mpi.mb.ca	Produce and/or distribute materials	<u>Video</u> "Take A Seat" (2003)						X												X		None	
		<u>Commercial</u> Seat belts (Nov 2003)						X													X		None
		<u>Brochures</u> "Keep Kids Safe"						X													X		None
		"Wearing a seat belt can save your life"						X													X		None
		"What you should know about air bags"						X													X		None
		<u>Posters</u> Seat belt poster Child car seat poster						X													X		None

MANITOBA

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
	Administer Occupant Protection programs	Car Seat Program						X												X		None
		Seat Belt/Air Bag Demonstrator Program						X												X		None
		Head Restraint Program						X												X		None
	Research	None at present																				
	Respond to public inquiries	Posters, brochures, videos, presentations							X						X					X		None

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NEW BRUNSWICK

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
Department of Public Safety Motor Vehicle Branch 364 Argyle Street, 2 nd Floor Fredericton, NB E3B 1T9 Dan Toner Tel: (506) 453-6103 Fax: (506) 444-4325 Dan.Toner@gnb.ca	Public Inquiries	Seat Belts and Occupant position	X	X	X	X	X	X			X					X				X		None
	Education	Parents - A key role in child safety						X		X	X	X				X				X		None
	Distribute TC material	Keep Kids Safe 1-2-3-4 (booklets, posters and video)						X		X	X	X				X	X			X		None
		Child Safety Link wall charts						X		X	X	X					X	X		X		
Family Community Services Fredericton NB Judith Wheaton Tel: (506) 453-5356 judy.wheaton@gnb.ca	Public Inquiries	None	X	X	X	X	X	X		X												
	Education Speaking	Car seat inspection clinics						X		X	X	X								X		
	Displays																					
Saint John Ambulance 200 Miles St., Box 3599 Station "B" Fredericton, N.B. E3A 5J8	Training for Children Restraint System Inspector	Handbooks												X								

NEW BRUNSWICK

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
Conrad Landry Tel: (506) 458-9129 siaprogrammgr@nb.aibn.com																						

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NEW BRUNSWICK

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**					
Dept. of Public Safety/NB Medical Society		Bookmark	X	X	X	X				X	X	X	X	X	X	X							Free

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NEWFOUNDLAND AND LABRADOR

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER											COST	
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER
Newfoundland and Labrador Safety Council 2 nd Fl., Regetta Plaza II, 84-86 Elizabeth Ave. St. John's, NL Marliese Janes Tel: (709)754-0210 Fax: (709)754-0010	Inspections Public inquiries Speaking		X	X	X			X			X		X							X		
Motor Registration Division, Dept of Government Services and Lands P.O. Box 8710 St. John's, NL A1B 4J5 Geoff Ewing Tel: (709) 729-2519 Fax: (709)729-6955	Public inquiries Education Distribution of TC material		X	X	X			X			X									X		
Kids in Safe Seats (KISS) 37 Downing St. St-John's, NL A1B 2R9 Tel: (709) 726-KISS kiss@nfld.com www.kidsinsafeseats.ca			X	X	X		X	X			X	X	X	X	X	X	X	X	X	X	X	

NEWFOUNDLAND AND LABRADOR

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER											COST				
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER			
St. John Ambulance 112 Forest Rd. St. John's, NL Tel: (709) 726-4200 Fax: (709) 726-4117									X																
RCMP Traffic Services Cst. Randy Pack Avalon East Dist. P.O. Box 119 Holyrood, NL A0A 2R0 Tel: (709) 229-3892 Fax: (709) 229-3311	Public inquiries Education Speaking Enforcement Inspections		X	X	X				X						X	X	X	X	X	X	X	X	X		

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NEWFOUNDLAND AND LABRADOR

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**				
Newfoundland and Labrador Safety Council 2 nd Fl., Regetta Plaza II, 84-86 Elizabeth Ave. St. John's, NL Marliese Janes Tel: (709)754-0210 Fax: (709)754-0010	Inspections Public inquiries Speaking		X	X	X			X		X		X	X								X	
Motor Registration Division, Dept of Government Services and Lands P.O. Box 8710 St. John's, NL A1B 4J5 Geoff Ewing Tel: (709) 729-2519 Fax: (709)729-6955	Public inquiries Education Distribution of TC material		X	X	X			X		X											X	
RCMP Traffic Services West Cst. Randy Pack P.O. Box 820 Port Aux Basques, NL A0M 1C0 Tel: (709) 695-2149 Fax: (709) 695-7758	Public inquiries Education Speaking Enforcement Inspections		X	X	X			X					X	X	X	X	X	X	X	X	X	X

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NORTHWEST TERRITORIES

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST	
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC
Department of Transportation Road Licensing & Safety Division P.O. Box 1320 Yellowknife, NT X1A 2L9 Kevin McLeod Tel: 867-920-8633 Fax: 867-873-0120	Coordinate education, awareness & enforcement efforts; Distribution of materials Training of instructors & inspectors Harmonization of regulations	Distributes Transport Canada materials																			
City of Yellowknife Fire Department P.O. Box 1890 Yellowknife, NT X1A 2P4 Mickey Beauchamp Tel: 867- 873-4506 Fax: 867-873-9056	Training of instructors & inspectors Car seat inspection clinics	Distributes Transport Canada materials																			
Hay River Fire Department 73 Woodland Drive Hay River, NT X0E 1G1	Training of instructors & inspectors	Distributes Transport Canada materials																			

NORTHWEST TERRITORIES

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
Robert Sibbeston Tel: 867-984-3421 Fax: 867-874-3237	Car seat inspection clinics																					
Inuvik Fire Department P.O. Box 1160 Inuvik, NT X0E 0T0 Al German Tel: 867-777-8611 Fax: 867-777-8601	Training of instructors & inspectors Car seat inspection clinics	Distributes Transport Canada materials																				

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NOVA SCOTIA																					
ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE					END USER						COST							
			INFANT	TODDLER	PRESCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME		RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC
Dept. Of Transportation & Public Works Highway Engineering Services, Asset Management, Road Safety 1672 Granville St. Halifax, NS B3J 2N2 Tel: (902) 424-6917 Fax: (902) 424-0571	Public Inquiries						X												X		

NOVA SCOTIA																				
ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST	
			INFANT	TODDLER	PRESCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL
IWK - Grace Health Center / Child Safety Link Program 5850 / 5980 University Ave. PO Box 3070 Halifax, NS B3K 6R8 Sur Pettit (to Aug 06) / Sandra Newton (Aug 06 +) Tel: (902)470-6492 Fax: (902)470-6774	Public Inquiries, Education Education Capacity Building	Are we there yet? Growth chart guide for car seats Quarterly Newsletter website: www.childsafetylink.ca Toll-Free: 1-866-288-1388 Car Seat Strategy 2005/2006	X	X	X			X		X	X	X	X	X	X	X	X	X	X	

NOVA SCOTIA																					
ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER						COST						
			INFANT	TODDLER	PRESCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL		INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC
Nova Scotia Safety Council 110 Chain Link Drive Unit 3F Vantage Point 3 Halifax, NS Arminta Kenedy Tel: (902)454-9621 Fax: (902)454-6027	Public Education	Newsletter - "Safety Lines:					X												X		
Snap, Buckle, Drive PO Box 1180 23 Earnscliffe Ave Wolfville, NS B0P 1X0 Diana MacDonald Tel: (902)542-6310 Fac: (902)542-6333	Public Education	Booklet: Snap, buckle, drive manual	X	X	X			X													

NOVA SCOTIA																					
ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST	
			INFANT	TODDLER	PRESCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC
Babies to Boosters Pictou, NS Crystal McKinnon-Murray President Tel: (902) 485-1965	Public Education		X	X	X			X			X	X	X	X	X	X	X	X	X	X	
Buckle Up Right Truro, NS Ellen Johnston President Tel: (902) 863-1234	Public Education		X	X	X			X			X	X	X	X	X	X	X	X	X	X	
St. John Ambulance 88 Slayter St. Dartmouth, NS B3A 2A6 Tel: (902) 464-5636 Fax: (902) 469-9609	Seat Belt Clinics		X	X	X			X												X	

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

NOVA SCOTIA																		
ORGANIZATION	PROFIL E	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER								COST	
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*				NEW CANADIEN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH		PROFESSIONAL
Dept. Of Transportation & Public Works Highway Engineering Services, Asset Management, Road Safety 1672 Granville St. Halifax, NS B3J 2N2 Tel: (902) 424-6917 Fax: (902) 424-0571	Public Inquiries					X											X	
Nova Scotia Safety Council 110 Chain Link Drive	Public Education	Newsletter - "Safety Lines"				X												

NOVA SCOTIA																
ORGANIZATION	PROFIL E	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER						COST	
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*		NEW CANADIEN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH		PROFESSIONAL
Unit 3F Vantage Point 3 Halifax, NS Arminta Kenedy Tel: (902)454-9621 Fax: (902)454-6027																

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER												COST
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	
<p>Andrew Fleck Child Care Services 2330 Don Reid Dr. Ottawa, ON K1H 8P5</p> <p>Pam Waddington Tel: (613) 737-7951 Fax: (613) 737-9644 afccs@sympatico.ca</p>	<p>Lend car seats to service providers</p> <p>Facilitate child seat clinics</p>	<p>Newsletter Brochure</p> <p>Target: Agency – contracted child care providers</p>						X	X	X	X	X	X	X	X	X	X	X	X	X	None
<p>Community Resource Centre P.O. Box 59 Killaloe, ON K0J 2A0</p> <p>Karen Gresty Tel: (613) 757-3108 Fax: (613) 757-0208 bestart@crc- renfrewcounty.com</p>	<p>Public inquires</p> <p>Child seat clinics</p> <p>Loan car seats</p> <p>Train inspectors</p> <p>Displays</p> <p>Pre and post-natal programs</p> <p>Preschool playgroups</p>	None	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	
<p>County of Haliburton Agency for Child Enrichment Inc. O.O. Box 1064 Haliburton, ON K0M 1S0</p>	<p>Public inquiries</p> <p>Education</p> <p>Loan infant seats</p>	None	X	X	X	X	X				X	X	X	X		X	X	X	X	X	None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
Sue Doan, Office Coordinator Tel: (613) 457-2989 Fax: (613) 457-2309	Clinics Recall information Individual child seat assessments																					
East Wellington Advisory Group P.O. Box 786 Erin, ON N0B 1T0 Marlene MacNevin Tel: (519) 833-9696 Fax: (519) 833-7563 Marlene.ewag@aztec-net.com	Public inquiries Clinics Displays Produce and distribute materials, loan videos on child passenger safety Recall information Sponsor workshops Participate on committees	EWAG Newsletter Distribute materials from Public Health Unit, Canada Safety Council, Ministry of Transportation Other End Users: teachers, doctors	X	X	X		X	X		X		X	X	X	X	X	X	X	X	X	X	None
Toronto Public Health 5100 Yonge St. Toronto, ON M6P 4A9	"Toronto Health Connections" information line	Babies Best Chance – booklet with prenatal course (available in	X	X	X				X	X	X	X		X	X	X	X		X			With cost of course

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC	OTHER
Liza Lai, Public Health Nurse Tel: (416) 338-8732 Fax: (416) 338-8610	<p>Education</p> <p>Coordinate clinics</p> <p>Child passenger safety advocate (booster seat legislation, liaising with resale stores, monitoring advertisement)</p> <p>Healthy Babies, Healthy Children program</p> <p>New mothers group</p> <p>Train the trainer</p> <p>Displays</p> <p>In-home visits</p> <p>Advise hospitals on car seat safety policy and staff development (Scarborough)</p>	<p>several languages)</p> <p>“Ride Safely” pamphlet (comprehensive pamphlet on child car seat safety)</p> <p>Developing pamphlet for buckling children up properly</p> <p>Other target audience: “Ride Safely” pamphlet translated into Chinese</p>																				No charge for pamphlets

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ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
	Grace Hospital) Participate on committees																					
Family Space Quinte Inc. Resource Centre 301 MacDonald Ave. Belleville, ON K8N 3Z3 Thelma Perry Tel: (613) 966-9375 Ext. 25 Fax: (613) 966-8819 FamilySpace@blvl.igs.net	Displays / presentations Training Distribute material Annual child care conference Workshops Information sessions for child caregivers Parenting courses (post-natal)	Family Space Newsletter	X	X	X		X	X		X	X	X	X			X		X	X			None
Hamilton Civic Hospitals Employees Co-operative Child Care Centre 711 Concession St. Hamilton, ON L8V 1C3 Sonia Burgoyne Tel: (905) 575-2669	Information board	Quarterly newsletter		X	X		X	X											X			None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
<p>Child Care Providers Resource Network of Ottawa-Carleton 1373 Ogilvie R.d Gloucester, ON K1J 7P5</p> <p>Doreen Cowin Tel: (613) 749-5211 Fax: (613) 749-6650 www.cybrus.com/~childcare</p>	<p>Distribute material</p> <p>Workshops</p> <p>Referrals</p>	<p>Bi-monthly "Together in Caring" newsletter</p> <p>Other End Users: In-home caregivers and parents</p>						X		X			X	X			X			X	Part of \$20 yearly membership
<p>Joseph Brant Memorial Hospital 1320 Northshore Blvd. Burlington, ON L7R 4C4</p> <p>Jackie Barrett, Director Tel: (905) 632-3730 Ext. 5626 Fax: (905) 336-6480</p>	<p>Ensure newborns go home in car seat</p> <p>Individual car seat assessments and follow-up, especially for premature infants</p> <p>Car seat safety package for parents</p> <p>Information board</p> <p>Staff training</p>	<p>Distribute materials from local Public Health Unit</p> <p>Other End Users: Hospital volunteers and public health units</p>	X	X	X	X	X	X	X	X	X	X	X				X		X	X	None

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ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
	Demonstrations for community Distribute materials car seat and air bag safety Pediatric and maternity unit, serving children up to age 16																						
The Kinette Club of Picton P.O. Box 2154 (or 232) Picton, ON K0K 1T0 Freda Manlow (Box 232) Tel: (613) 476-8574	Public inquiries Loan infant & toddler seats	None																					None
Infant & Toddler Safety Association 385 Fairway Rd. S. Suite 4A – 230 Kitchener, ON N2C 2N9 Valerie Lee Tel: (519) 570-0181 Fax: (519) 894-0739	Public inquiries Education Speaking Displays Child Safety Hotline 5-8 inspection clinics yearly	Before You Turn The Key (Handbook – ITSA) (Professional training manual for inspector) Booster (ITSA) Car Pooling Children (ITSA) Car Seat Safety												X	X	X	X	X					None None None None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE					END USER										COST					
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE		HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHER	
		Children (ITSA)																					
		Seat Belt Systems (ITSA)						X												X		None	
		Used Safety Seat Checklist (ITSA)						X												X		None	
		Shopping for Baby's First Car Seat	X					X		X	X						X	X	X	X		None	
		Infant Car Seats pamphlet	X	X						X		X			X	X	X	X	X	X		None	
		Convertible Car Seat	X	X						X		X			X	X	X	X	X	X		None	
		Combination Car Seat / Booster		X	X	X																None	
		Child Restraint Stages	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	None
		Training Manual													X							None	
		Child Restraint Identification And Recall Handbook													X	X	X	X	X			None	
		Clinic Planning Guide													X	X		X	X			None	
		Grow Safely Quarterly Newsletter	X	X	X	X		X		X	X	X			X	X	X	X	X	X	X	\$12 a year	

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER											COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER		
Kingston General Hospital Auxiliary Baby Rides Safely 76 Stuart St. Kingston, ON K7L 2V7 Veronica Padfield Tel: (613) 548-2359 Fax: (613) 548-6077	Public inquiries	Produce "Child Car Safety Seats" brochure	X	X	X	X	X	X	X	X			X	X	X			X	X	X		X		None
	Loan car seats Distribute materials Work with Eastern Ontario Car Seat Coalition through Canadian Automobile Association (CAA) and local Public Health Unit	Distribute: "Keep Your Kids Safe, (Health Canada); Cartime 1-2-3-3", (Transport Canada); "Choosing and Using Child Safety Seats" (Ministry of Transportation); "Child Restraint Stages" (Infant and Toddler Safety Association) Other target audiences: Prenatal, mother and infant groups	Produce: "Baby Ride Safely", provides information on car seat safety, the law and rental program	X	X	X							X	X	X	X	X						X	

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST	
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC
Community Health Services Dept. of Lambton County 160 Exmouth St. Point Edward, ON N7T 7Z6 Andrea Wessels Tel: (519) 383-8331 Ext. 305 Fax: (519) 383-7092	Public inquiries Presentation and public education Displays Love Me-Buckle Me Right (clinics individual assessments) Workshops Individual training (with public health nurses) for special-needs mothers Sponsor inspector training Produce and distribute material Community baby showers Work closely with Children's	Distribute materials received from other agencies Other target audiences: foster parents	X	X	X				X											X	None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER	
	Aid Society and OPP Healthy Babies, Healthy Children program																						
Lennox & Addington Family & Children's Services 465 Advance Ave. Napane, ON K7R 4A9 Leslie- Dunitz, Program Assistant Tel: (613) 354-9744 Fax: (613) 354-0300 lafacs@sympatico.ca	Loan car seats and boosters to foster parents Distribute material to foster parents Distribute replacement parts Partner with CAA	Child Safety Seat Information Card Seat Belts Save - Poster Seat Belts Save – multilingual poster What You Should Know About Seat Belts brochure Choosing & Using Child Safety Seats	X	X	X			X							X			X	X				None
Ministry of Transportation 1201 Wilson Ave. Downsview, ON M3M 1J8 John Lefebvre	Public inquiries Education Speaking Support child	MTO website, e-laws Cards/Posters to promote 2005 Fall Seatbelt Campaign						X	X	X	X	X	X	X	X	X	X	X	X			None \$6,000	

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE					END USER										COST					
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE		HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHER	
Tel: (416) 235-4787 Fax: (416) 235-3633	seat clinics	Boost Me Up video and educator's guide produced in conjunction with the Infant & Toddler's Safety Association and the Co-operators																				Approx	
	Displays							X															\$20,000
	Community support and partnership				X	X				X		X	X	X	X	X	X	X	X	X			
Produce and distribute materials		Safe and Secure Brochure	X	X				X															
		Child Car Seats Quick Facts Information Card			X			X	X	X	X	X	X	X	X	X	X	X	X			\$65,000 for 200,000 copies	
						X		X	X	X	X	X	X	X	X	X	X	X	X			\$12,000	
Mississauga Life Centre 110 Lakeshore Rd. E Mississauga, ON L5G 1E3 Linda Elkins Tel: (905) 891-9515 Fax: (905) 891-0788	Public inquiries Distributes information from public health units																					None	
Ontario Safety League 5045 Orbitor Dr.,	Public inquiries	Cartime 1-2-3-4 brochure and	X	X	X		X		X	X	X	X			X	X	X		X			None	

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE					END USER										COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE		HEALTH	PROFESSIONAL	GENERAL PUBLIC
Bldg. 11, Suite 100 Mississauga, ON L4W 4Y4 Bert Killian Tel: (905) 625-0556 Fax: (905) 625-0677 staff@osl.org www.osl.org	Loan videos Presentation Media interviews, news releases Demonstrations at schools (Elber program) Seat Belt Deputy program Partner with Infant and Toddler Safety Association (ITSA) and Sick Kids' Hospital Distribute material	video (Transport Canada) Other Target Audience: booster seat users																			
Ottawa Safety Council Suite 304, Isabella St. Ottawa, ON K2S 1V7 Becky Starkey Tel: (613) 238-1513 Fax: (613) 238-8744 oscs@sympatico.ca	Public inquires Education Clinic partner Displays	Cartime 1-2-3-4 (Transport Canada) Infant and Toddler Safety Association (ITSA) materials	X	X	X	X		X	X	X			X	X		X	X	X	X		None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
	Distribute videos and brochures Recall information	Car Seat Safety Guide For Professionals (distributed through doctors offices) Other: primary school children (booster seats)																				
Regional Municipality of Halton Children's Health Services 1151 Bronte Rd. Oakville, ON L6M 3L1 Natalie Panhuyzen (Solomon) Tel: (905) 693-4242 Ext. 7550 Fax: (905) 825-8821	Public inquiries Education Clinic partner Presentations Displays Halton Car Seat Partners Community Partnership Prenatal classes New parents group Healthy Babies,	Multilingual "Love Me-Buckle Me Right" brochure Prenatal booklet "Let's Grow" package for new mothers distributed at hospital (Includes "Please Be Seated" brochure) Booster mail out to parents Articles in newsletters	X	X	X		X	X	X	X	X	X			X	X	X	X	X	X	X	None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
	Healthy Children Distribute information	(Healthy Kids)																			
City of Hamilton Social and Public Health Services Dept. 71 Main St. W Hamilton, ON L8P 4Y5 Jennifer Schmidt, Public Health Manager Tel: (905) 546-3551 Fax: (905) 546-3652 Jschmidt@city.hamilton.on.ca	Public inquiries Education resource center Parenting groups, and drop-in Speaking Clinics and clinic reports Produce and distribute information Car seat donor project Community partnership Individual assessments Training sessions for inspectors, teachers and	"Please be seated" brochure	X	X	X			X						X		X		X	X	X	None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
	public health nurses Booster seat campaign Multicultural outreach																					
Vehicles Safety Research Centre c/o Ryerson Polytech University 350 Victoria St. Toronto, ON M5B 2K3 Andrea Koschate Tel:(416) 979-5192 Fax: (416) 979-5174	May participate in public education, special training Investigates public complaints for Transport Canada Investigates motor vehicle accidents to gather research materials for Transport Canada	Car Seat Fact sheet Community Action Resource (has child passenger safety kit, injury statistics, community mobilization, best practices) Other End Users include: teachers, pediatric hospitals	X	X	X			X		X		X	X	X	X	X	X	X	X	X	X	None
Safe Kids Canada 180 Dundas St. W Suite 2105 Toronto, ON M5G 1Z8 Pamela Fuselli Tel: (416) 813-7287 Fax: (416) 813-4986	1,4000 partnerships across Canada Public inquiries Education	Car Seat Fact sheet Keep You Kids Safe Fact sheet Community Action Resource	X	X	X			X		X		X	X	X	X	X	X	X	X	X	X	None

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC
1-888-723-3847 Pamela.fuselli@sickkids.ca www.safekidscanada.ca	Speaking Displays Secretariat for Canadian Network for Child Passenger Safety Produce and distribute materials Toll-free public information line Web site	(had child passenger safety kit, injury statistics, community mobilization, best practices) Other End Users include: teachers, pediatric hospitals																			

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

ONTARIO

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST				
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**						
Ontario Ministry of Transportation Room 212, Building "A" 1201 Wilson Avenue Downsview, ON M3M 1J8	Education Speaking	Seat Belts Save Lives – Posters	X	X	X	X																		
	Displays Community support and partnership Produce and distribute materials	Safe and Secure-Choosing and Using Child Car Seats	X	X	X	X					X	X	X	X	X	X	X							

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

PRINCE EDWARD ISLAND

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER											COST	
			INFANT	TODDLER	PRESCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL	GENERAL PUBLIC		OTHER
P.E.I. Government	Daycare Demonstrations	P.E.I. Seatbelt & Airbag	X	X	X	X		X		X	X	X			X	X	X	X	X	X		
	Seat Installations		X	X	X					X	X	X	X			X	X	X		X		
Transport Canada	Road Checks	Car-Time 1-2-3-4	X	X	X			X		X	X	X			X	X	X	X	X	X		None
	Public Health																					
	Nursing Pre-Natal																					
ITSA	Shopping for first car seat		X	X	X			X		X	X	X			X	X	X	X	X	X		None
	Infant Car Seats		X	X				X		X	X	X			X	X	X	X	X	X		
	Convertible Car Seats			X	X			X		X	X	X			X	X	X	X	X	X		
	Booster Car Seats				X	X		X		X	X	X			X	X	X	X	X	X		

We have conducted car seat training for Highway safety Staff, Police, Public Health Nursing and local community groups.

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PRINCE EDWARD ISLAND

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIEN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**					
PEI Gov		New Seat Belt Brochure	X	X	X	X	X				X	X	X	X	X	X	X	X					Minimal

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

QUÉBEC

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST	
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC
Société de l'assurance automobile du Québec 333, boul. Jean-Lesage Québec, (PQ) G1K 8J6 Tel: (418) 528-3380 Fax: (418) 643-0828	Public Inquiries Childs seats	Folder : "Attachez-le à la vie" "Secure them for life"						X		X					X	X	X	X	X		None
	Education Childs seats	Kit: "Une place pour moi" Poster : "Le transport des petits d'âge pré-scolaire pour les sorties de groupes" (Child seat section)	X		X												X				

QUÉBEC

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST				
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH		PROFESSIONAL	GENERAL PUBLIC	OTHER	
	Produce and distribute information Childs seats	Folder : "Attachez-le à la vie" "Secure them for life"						X		X					X	X	X	X	X	X		None	
		Poster : "Attachez-le à la vie" "Avant de lui enlever son siège, mesurez votre enfant" "Échelle staturo-pondérale"													X	X		X	X			None	
		"Loto-Route"						X		X					X	X		X	X			None	
		Booklet : "Formation sur les sièges d'auto pour enfants"														X	X		X	X			None
	Research Child seats	"Évolution du taux d'utilisation des dispositifs de retenue"																X				None	
	Supervise Childs seats clinics	Folders, posters, booklets and many others items														X		X	X			None	

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

QUEBEC

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER										COST			
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**				
Société de l'assurance automobile du Québec 333 boulevard Jean-Lesage, Québec G1K 8J6 Tél. : (418) 528-3380 Fax. (418) 643-0828	Produce and distribute Information Safety Restrain Systems	Folder "À votre place, je m'attacherais" (Ceinture de sécurité, coussin gonflable et Appui-tête) "If I were you, I'd buckle up!" (Seat belt, Air Bag and Headrest Neck Support)				X																None
		Poster "À votre place, je m'attacherais" "If I were you, I'd buckle up!"																				

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

SASKATCHEWAN

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE						END USER											COST			
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL	OTHER	
Saskatchewan Government Insurance (SGI) 2260 – 11 th Avenue Regina, Saskatchewan S4P 0J9 Tel: 306-751-1237 Fax: 306-757-7477 droussel@sgi.sk.ca	Distribute material	“Keep them safe” brochure						X		X						X	X	X	X		X		None
	Produce material	Booster seat brochure						X								X	X	X	X		X		None
	Organize and promote child restraint clinics	News releases & newsletters						X								X					X	X Media	None
	Research	Child restraint clinic checklist						X								X						X Technicians	None
	Respond to public inquiries	Child seat poster						X										X			X	X aboriginal	None
	Train child restraint clinic volunteers	Child restraint clinic posters						X									X				X	X Technician	None
	Conduct public awareness campaigns	Child restraint clinic promotional materials		X	X	X		X													X		None
	Purchase and lend videos	Videos						X			X						X				X	X aboriginal	None

PART B: MOTOR VEHICLE OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

SASKATCHEWAN

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST			
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**					
Saskatchewan Government Insurance (SGI) 2260 – 11 th Avenue Regina, Saskatchewan S4P 0J9 Tel: 306-751-1237 Fax: 306-757-7477 droussel@sgi.sk.ca	Distribute material	Posters	X					X								X							None
	Produce material	Brochures				X		A			X	X	X	X		X							None
	Research	Seat Belt Survivor Club Memberships				X		r					X	X		X							None
	Respond to public inquiries							i															
	Conduct public awareness campaigns	Videos				X		n			X	X		X		X							None
	Purchase and lend videos							a															

PART A: CHILD OCCUPANT RESTRAINTS PROMOTIONAL MATERIAL

YUKON

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST				
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER		
Yukon Government Dept of Highways & Public Works Transport Services Branch Whitehorse, YT Y1A 2C6 Tel: 86- 667-5756 Fax: 867-667-5349	Respond to inquiries about infant/child restraints (drop in and phone)	Yukon: Brochure: "Seat Belts Save Lives" in French & English	X	X				X																
	Promote awareness by producing -ongoing radio and print messages -special displays at events -Saved By the Belt ceremony has a high profile; it is broadcast	Yukon: "Buckles" on stickers, posters, children's coloring material, advertising logo, bumper stickers, saved by the belt pins			X																			
	Car seat inspection materials and information on request	Yukon: seat belt messages produced for radio and print	X	X				X																
	Collect Data and provide statistics	"Life is a Journey" kit Compiled by Transport Services: a collection of child restraint information.	X	X	X			X				X		X		X								

YUKON

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST		
			INFANT	TODDLER	PRE-SCHOOLER	ADOLESCENT	SPECIAL NEEDS	GENERAL	OTHER	NEW PARENT	NEW CANADIAN	GRAND PARENT	LOW INCOME	RURAL	INSTRUCTORS	POLICE	DAYCARE	HEALTH	PROFESSIONAL		GENERAL PUBLIC	OTHER
	Comparison Guide for Child Restraint Types & Brands Best Way to Protect Child in a Vehicle	Brochure "Buckles the Safety Dog" Buying a Better Child Restraint Best Practices	X	X				X												X	X	

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YUKON

ORGANIZATION	PROFILE	MATERIALS PRODUCED OR DISTRIBUTED	TARGET AUDIENCE							END USER										COST				
			RURAL DRIVERS	YOUNG URBAN MALES	PARENTS OF NEW DRIVERS	GENERAL PUBLIC	OTHERS*			NEW CANADIAN	SENIOR	ABORIGINAL	DRIVING INSTRUCTORS	POLICE	HEALTH	PROFESSIONAL	GENERAL PUBLIC	OTHERS**						
Transport Canada	Occupant Restraints, Seat Belts, Child Restraints, High Risk Drivers, Collisions General Guidelines	Occupants Restraints and the Human Collision What you should know about Air Bags				X											X							