



**Making Canada's  
roads the safest  
in the world**

**CCMTA · CCATM**  
CANADIAN COUNCIL OF MOTOR TRANSPORT ADMINISTRATORS  
CONSEIL CANADIEN DES ADMINISTRATEURS EN TRANSPORT MOTORISÉ

## **CCMTA - POLICE PARTNERSHIP AWARD**

### **Application Instructions**

#### **ABOUT THE AWARD**

The CCMTA-Police Partnership Award honours the achievements of active individual police officers, units or their overall service in developing key relationships with private or government sector agencies involved in highway transportation safety at a local, regional, provincial/territorial or national level.

This award recognizes police leadership in building partnerships that result in the development and/or implementation of unique road safety strategies and programs that focus on reducing injuries and saving lives and, while also raising awareness within the police community and the public to “Rethink Road Safety” and make Canada’s roads the safest in the world.

The strategic goals of Canada’s Road Safety Strategy (RSS) 2015 are to:

- raise public awareness and commitment to road safety;
- improve communication, cooperation and collaboration among all stakeholders;
- enhance enforcement; and,
- improve road safety information in support of research and evaluation.

Police communities developing strategic relationships with their highway safety partners and collectively making road travel safer is key to Canada’s Road Safety Strategy 2015.

Submissions do not require the inclusion of data which identifies actual injury or life saving reduction statistics but they should explain the benefits and outcomes realized through the combined efforts of the working relationship.

#### **ABOUT CCMTA**

CCMTA reports to the Council of Ministers Responsible for Transportation and Highway Safety. Its membership is comprised of senior government officials from all provinces and territories, and the federal government who provide expertise in the areas of drivers and vehicles, road safety and motor carrier regulations and enforcement.

As custodian of the RSS 2015, the Canadian Council of Motor Transport Administrators (CCMTA) has developed operational processes to support the Strategy -- including the ongoing identification of new initiatives to be added to the framework that jurisdictions can use to develop their respective road safety action plans.

The police community is encouraged to actively participate with CCMTA and provide input on the work of the standing committees. Police representatives have the opportunity to provide their expert advice at regularly scheduled national conference calls and through attendance at the Annual Meeting and fall standing committee meetings.

CCMTA has three permanent standing committees comprised of senior officials from each jurisdiction in Canada and the federal government. These committees develop administrative and operational policies, strategies and programs, and in some instances conduct focused research and develop model legislation to deal with critical road safety issues.

The **Standing Committee on Compliance and Regulatory Affairs** (CRA) is concerned with the compliance activities of programs related to commercial driver and vehicle requirements, transportation of dangerous goods and motor carrier operations in order to achieve standardized regulations and compliance programs in all jurisdictions.

The **Standing Committee on Drivers and Vehicles** (D&V) is responsible for all matters relating to motor vehicle registration and control, light vehicle standards and inspections, and driver licensing and control.

The **Standing Committee on Road Safety Research and Policies** (RSRP) is responsible for coordinating federal, provincial and territorial road safety efforts, making recommendations in support of road safety programs, and developing overall expertise and strategies to prevent road collisions and reduce their consequences.

## **CCMTA AND THE POLICE COMMUNITY**

The partnership between CCMTA and the police community has advanced over the years. Issues of importance to CCMTA have been brought forward for discussion and action through the CACP Traffic Committee. Conversely, the chair of the CACP Traffic Committee sits on the Standing Committee on Road Safety Research and Policies to bring matters of police importance to the Committee. This mutual collaboration is also extended annually with the kick-off of the police-led awareness campaign entitled: "Canada Road Safety Week" at the CCMTA Annual Meeting.

CCMTA's Annual Meeting and its fall committee meeting are an excellent opportunity for the police community to network with Canada's largest gathering of highway safety administrators and interact with senior officials from federal, provincial and territorial governments. Regular attendees include registrars of motor vehicles, road safety experts, motor carrier regulators and associate members.

The 2012 CCMTA Annual Meeting will be held in Winnipeg, Manitoba. Using the Road Safety Strategy 2015 "Rethink Road Safety" slogan as its theme, the meeting in Winnipeg will provide an excellent opportunity for CCMTA to recognize the work of the policing community.

Go to CCMTA's website at [www.ccmta.ca](http://www.ccmta.ca) to learn more about the CCMTA Annual Meeting as well as those organizations that participate in the exhibition.

## **SUBMISSION CRITERIA AND QUALIFICATIONS**

### ***Qualifications:***

The enforcement community is invited to submit material based on the following:

- Sworn, full-time Canadian federal, provincial and municipal police officers are eligible.
- Individuals or groups such as divisions, sections and detachments are eligible.
- The submission must be endorsed by a senior officer.
- Information on Canada's Road Safety Strategy 2015 can be obtained at [www.roadsafetystrategy.ca](http://www.roadsafetystrategy.ca)

### ***Criteria:***

1. Submission must be on police letterhead.
2. Submission must be in electronic format only.
3. Six pages maximum. Paper size: 8 1/2 x 11, font size: 11 (minimum).
4. Indicate representative who will accept the award (even if it is a group submission).

## **COMPONENTS OF THE SUBMISSION**

1. Submissions must describe a strategic partnership that has been created, nurtured and enhanced through the collaborative interaction of the police community with local, regional, provincial or national highway safety partners either in the government or private sector.
2. Submissions must specifically identify the benefits realized by those partnerships as it relates to the overall goals and objectives of Canada's commitment to having the safest roads in the world.
3. Submissions have to demonstrate effective and continuous commitment to partnership(s) during the 2011 calendar year to assist in achieving Canada's vision of having the safest roads in the world.

Submissions not meeting the qualifications, criteria and components will be disqualified. All submissions become the property of CCMTA and will be posted on the CCMTA website after the contest.

## **WHERE TO SEND SUBMISSION**

Submissions based on activities for the calendar year 2011 are due in electronic format by Friday, March 2, 2012 and should be sent to:

Valerie Todd  
Programs Manager  
Canadian Council of Motor Transport Administrators  
2323 St. Laurent Blvd.  
Ottawa, Ontario K1G 4J8  
Tel: (613) 736-1003 ext 251 or [vtodd@ccmta.ca](mailto:vtodd@ccmta.ca)

Inquiries regarding the award should also be addressed to Ms. Todd.

### **NOTIFICATION AND PRESENTATION OF AWARD**

The award recipient(s) will be notified on or before Friday, March 30, 2012.

The award will be presented during the CCMTA Annual Meeting Awards Luncheon held in Winnipeg, Manitoba on May 8, 2012.

Travel and accommodation will be provided to the winning recipient (or the representative of a group) to attend CCMTA's Annual Meeting in Winnipeg, May 6-9, 2012, in order to accept the award.