

SGI INTRODUCES ROUGHRIDER LICENCE PLATE

SGI is giving “the world’s greatest fans” the opportunity to display their Rider Pride on their vehicle by introducing an official Saskatchewan Roughrider (football team) licence plate.

Vehicle owners will be able to use the Rider plate instead of their regular Saskatchewan licence plate. The Saskatchewan Roughrider licence plate is to be introduced in honour of the team’s 100th anniversary.

Rider plates feature the team logo and the phrase “Pride Lives Here.” The initial production of the licence plate numbers for the Rider plates will have an R followed by four numbers. Personalized licence plates will also be available with a five character maximum.

The plates will be available to order starting May 19, from motor licence issuers across the province.

The cost for a single Rider plate is \$50 plus GST. Fans can also buy a duplicate plate to display on the front of their vehicle for an additional \$20 plus GST.

Personalized Rider licence plates cost an additional \$75 plus GST, over and above the \$50 plus GST cost. Existing personalized licence plates that have five characters or less, can be moved to a Rider plate for the Rider plate fee of \$50 plus GST plus a \$20 charge for plate replacement.

