



News Release / Bulletin

CANADA TO COMMEMORATE CRASH VICTIMS

National Day of Remembrance for Road Crash Victims - Nov. 23, 2011



**YEAR OF
ROAD SAFETY
2011**

The Canadian Council of Motor Transport Administrators (CCMTA) invites you to join them in remembering the victims of road crashes and to learn how you can help reduce the loss of life and injuries.

As part of the World Health Organization's goal to raise road safety awareness and reduce needless loss of life due to traffic crashes, CCMTA and other road safety organization in Canada are hosting a range of activities in support of the third annual National Day of Remembrance for Road Crash Victims.

Visit www.rememberroadcrashvictims.ca.



The Canadian Motorcycle Association, in support of this initiative, will conduct a special remembrance ceremony for fallen motorcyclists in Port Dover, Ontario on Sunday, November 27th at 12:00 noon. The location is Kinsmen Park, Hwy #6 where one year ago, CMA planted a commemorative tree and, with the assistance of Sleeman Brewery, a symbolic stone was placed beside it.



A short service conducted by the Christian Motorcyclists Association will take place followed by the placing in the stone of discs containing year and number of deaths for the years 2000 through 2008.

We invite all CMA members to join us in Port Dover as we remember the more than 1,700 riders who lost their lives on Canada's roads during that period. Hopefully the weather will be kind enough to permit travel to the site by motorcycle.

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