

CONTRACT FOR SPONSORSHIP

2021 CCMTA Virtual Annual Meeting • June 14-18, 2021

The undersigned, by the duly authorized officer, agent or employee (hereinafter called "Sponsor") hereby enters into a contract with the Canadian Council of Motor Transport Administrators (hereinafter called "CCMTA") for sponsorship at the **2021 CCMTA Virtual Annual Meeting** on June 14-18, 2021 (refer to as the "Virtual Event").

This contract is subject only to (1) the acceptance by counter signature of CCMTA; (2) such additional terms and conditions which constitute a part of, or are included in, this contract. Commitment of sponsorship by CCMTA on behalf of the Sponsor is conclusively presumed to be adequate consideration to bind the Sponsor. No alleged representations, understandings, agreements, modifications, alterations or additions not contained within the body of this written Contract shall inure to the benefit of the Sponsor or be binding upon CCMTA.

TERMS FOR SPONSORSHIP AND CONTRACTUAL OBLIGATIONS

SPONSORSHIP COMMITMENT LEVELS		
TIER 1 VIRTUAL SPONSOR	LIMITED SPACES AVAILABLE	\$ 3,000
TIER 2 VIRTUAL SPONSOR	LIMITED SPACES AVAILABLE	\$ 1,500
TIER 3 VIRTUAL SPONSOR		\$ 500

PAYMENT TERMS: Payment of the sponsorship is due upon application; failure to make payment by said payment date does not release the contractual or financial obligation on the part of the Sponsor.

Payment can be by credit card, EFT or company cheque. Please make checks payable to CCMTA. Sign and return contract and payment to the **Canadian Council of Motor Transport Administrators, 1111 Prince of Wales Drive, Suite 404, Ottawa, Ontario, Canada, K2C 3T2**. A copy of this contract will be returned to you upon acceptance.

LOCATION, DATE AND TIME: CCMTA reserves the right to change time frame of the virtual event. CCMTA reserves the right to schedule or cancel the Virtual Event in its discretion, subject to refund obligation as set out under section CANCELLATION. CCMTA in no ways guarantees attendance at the Virtual Event.

CANCELLATION: The Sponsor specifically recognizes and agrees that CCMTA will sustain losses in the event the Sponsor fails to execute the sponsorship commitment. The Sponsor acknowledges that cancellation of contract by the Sponsor will result in forfeiture of the full sponsorship commitment as indicated in the online registration form and liability for balance due.

GRANT OF SPONSORSHIP BENEFITS: CCMTA agrees to the provide the sponsorship benefits to the Sponsor as set out in the CCMTA 2021 Virtual Annual Meeting Sponsor Benefits Chart (Appendix A).

The Sponsor acknowledges and agrees that each attendee from the SPONSOR organization must register separately and pay the applicable registration fee required to attend the annual meeting.

By registering for the Virtual Event, sponsor agrees to not sell, trade, transfer or share complimentary access link and/or code unless such transfer is granted by the Organizer. If CCMTA determines that the Sponsor has violated this policy. CCMTA may revoke or cancel your access and retain payment where applicable.

The Sponsor agrees to the use of the sponsor's name, brand and logo in connection with the related marketing, promotional and event activities prior to, during and following the event dates as outlined above for the sole purpose of promoting the event.

The deadline for applications is **April 8, 2021**. After this date, sponsor benefits are subject to limitations.

Sponsor acknowledges and agrees to the code of conduct as outlined as part of the registration process. CCMTA reserves the right to remove any participant where in its sole discretion determines that behavior is disruptive to the Virtual Event, Audio and/or Video Recording, Live Streaming, and/or videotaping in part of whole of this Virtual Event is permitted.

ENDORSEMENT: Acceptance of this agreement does not imply endorsement by CCMTA of Sponsor or Sponsor's products or services.

CONTRACT FOR SPONSORSHIP – (CONT'D)

LIABILITIES: Sponsor shall also indemnify and save and hold harmless CCMTA, its employees and agents from and against any cost, expense, liability or damage which may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Sponsor or its agents, employees, contractors, guests, licensees or invitees, provided such

damage or injury has not occurred due to the negligence of CCMTA. CCMTA, its agents and employees, will not be liable for failure to hold the Sponsorship, as part of the Annual Meeting as scheduled.

ACCEPTANCE AS BINDING CONTRACT: INVOICES SHOULD BE SENT TO:

Company	
Contact:	Title:
Address:	City:
Province/State:	Postal/Zip Code:
Telephone:	Cell:
Email:	

Signature of Sponsor Authorized Representative

Date

Signature of CCMTA Authorized Representative

Date

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding Contract on behalf of named Sponsor.