## THE 2023 ANNUAL MEETING SPONSOR BENEFITS

|                                                   | AMBASSADOR                | CHAMPION     | STEWARD      | ADVOCATE                                  | SUPPORTER      |
|---------------------------------------------------|---------------------------|--------------|--------------|-------------------------------------------|----------------|
| SPONSOR BENEFITS                                  | \$10,000                  | \$7,500      | \$5,000      | \$2,500                                   | *up to \$1,000 |
| Advanced on-site registration                     | $\checkmark$              | $\checkmark$ | $\checkmark$ | $\checkmark$                              | $\checkmark$   |
| Appreciation Event                                | $\checkmark$              | $\checkmark$ | $\checkmark$ | $\checkmark$                              | $\checkmark$   |
| Badge Sponsor Identification (ribbon)             | $\checkmark$              | $\checkmark$ | $\checkmark$ | $\checkmark$                              | $\checkmark$   |
| Pre and post-event delegate list                  | $\checkmark$              | $\checkmark$ | $\checkmark$ | $\checkmark$                              | $\checkmark$   |
| Recognition - Annual Meeting Sponsor Page Listing | Logo +<br>Company Profile | Logo         | $\checkmark$ | $\checkmark$                              | $\checkmark$   |
| Recognition - Targeted Sponsor Mailer             | Logo +<br>Company Profile | Logo         | $\checkmark$ | $\checkmark$                              |                |
| Recognition - Annual Meeting App Listing          | Logo +<br>Company Profile | Logo         | Logo         | Logo                                      |                |
| Recognition - Onsite Signage                      | Logo                      | $\checkmark$ | $\checkmark$ |                                           |                |
| Recognition at the Opening & Closing Ceremonies   | Logo                      | $\checkmark$ | $\checkmark$ |                                           |                |
| Recognition - Annual Meeting Mailers              | Logo                      | $\checkmark$ |              | EARLY BIRD<br>EXCLUSIVE                   |                |
| Recognition - Online Registration Form            | Logo                      |              |              | Apply by <b>Feb. 24</b><br>to be included |                |
| Discount on Exhibition Booth fee <sup>1</sup>     | 25% OFF                   | 15% OFF      |              | in the 2023<br>Annual Meeting             |                |
| Complimentary Attendee Registration(s)            | (2)                       | (1)          |              | registra                                  | ation package  |

\* minimum contribution of \$500

<sup>1</sup> Discount applicable to one (1) single-booth fee only. Full rates apply to additional booth spaces.

CCMTA CCATM Canadian Council of Motor Transport Administrators Conseil canadien des administrateurs en transport motorisé

Sponsorship of the CCMTA Annual Meeting provides your organization with the opportunity to engage with Canada's key stakeholders and leaders involved in the coordination, administration, regulation and control of motor vehicle transportation and highway safety.