

# Red Seal Designation Commercial Transport Truck Operators



Professionalize the trade | Strengthen training programs | Improve road safety



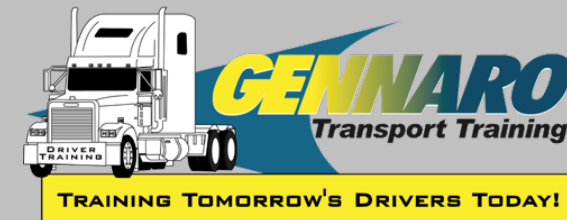
PROFESSIONAL TRUCK TRAINING  
ALLIANCE OF CANADA

# On the Agenda Today

- Who is PTTAC
- Why Red Seal
- Journey to Red Seal
- What's next



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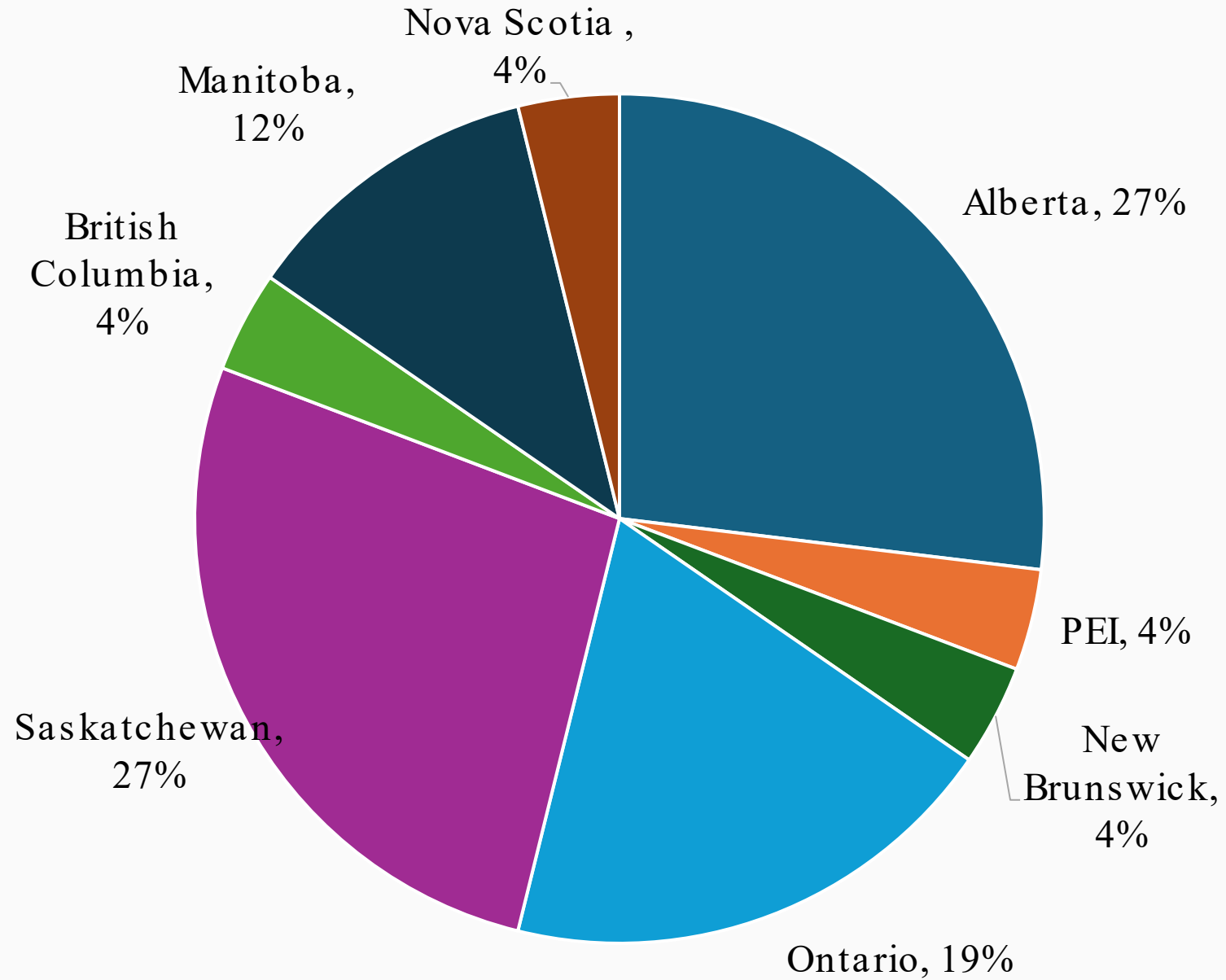
AFFILIATIONS

ASSOCIATIONS

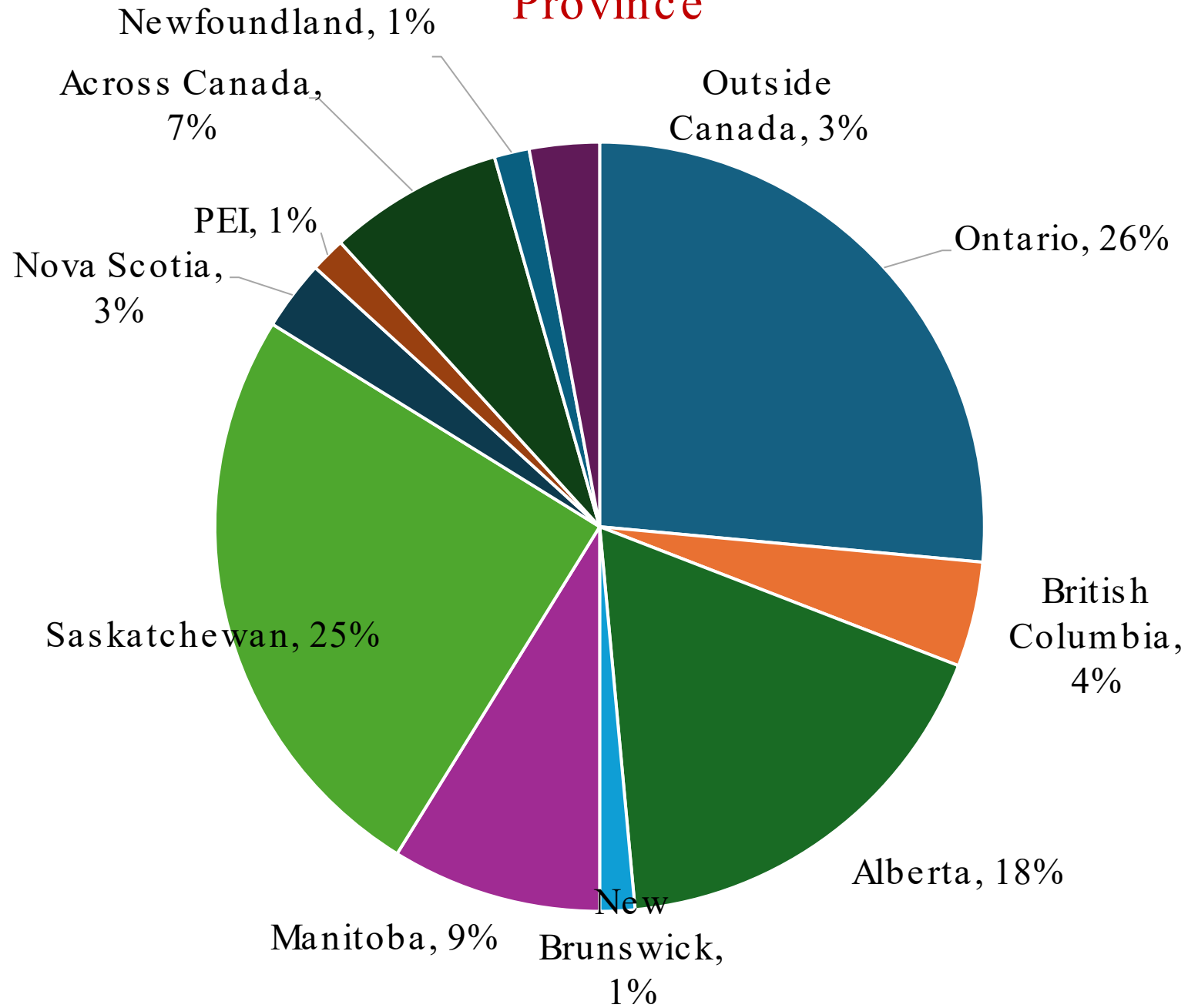
CARRIERS



# PTTAC School Members % by Province



# All PTTAC Members by Province



# PTTAC KEY OBJECTIVES

- Make commercial truck driving a recognized Red Seal trade in Canada
- Create nationally approved truck training instructor programs
- Remove barriers and bring accessibility to funding and tuition for truck training programs
- Ensure truck training schools are standardized and compliant, provincially and nationally



# 2025 Canada's Road Safety Strategy

- 
1. Raising public awareness and commitment to road safety
  2. Improving communication, cooperation, and collaboration among stakeholders
  3. Enhancing legislation and enforcement
  4. Improving road safety information in support of research and evaluation
  5. Improving the safety of vehicles and road infrastructure
  6. Leveraging technology and innovation

“The trucking industry prior to classified Licensing, was responsible for the training of Professional Truck Drivers. In today’s endorsement-rich, classified system we find Truck Training Schools the resource to bring Drivers to the jobs. Unfortunately, all too often the training facility releases drivers with just enough skills to pass a provincial road test but limited tangible skills required for the job. **MELT was a start but not the solution.**

GFL is an advocate of a program such as Red Seal, that would bring drivers into the system with real driving skills, ready to be trained on job-specific tasks."

**Kevin Jennings**

Transportation Safety Specialist  
GFL Environmental Inc.

“The Red Seal designation for Commercial Transport Truck Operators is a **vital step** in enhancing safety, standardization, and career growth in Canada's transportation industry, **ensuring a skilled workforce and supporting economic efficiency.**”

**John Farquhar**

National Risk Services Specialist  
Transportation GGB

“Exploring the position of Truck Driver as an apprenticeship and Red Seal occupation is an important endeavour as we look to **elevate the position of driver to its rightful place, that of a skilled trade.**

**Truck drivers are of vital importance to our society, and working towards professionalizing it more and recognizing its importance will help raise the perception of the position and improve the skill level of drivers going forward.”**

**Mike Millian**

President  
Private Motor Truck Council of  
Canada

“Intact Insurance applauds the leadership of the Canadian Council of Motor Transport Administrators and the Professional Truck Training Alliance of Canada (PTTAC) in advancing [the conversation on] this important initiative. **We are confident that a Red**

**Seal designation will strengthen the transportation sector by helping to build an ecosystem where the right candidates are trained by the right schools, hired by the right organizations, and supported with a clear pathway to long-term success** —with the Red Seal designation serving as the foundation for that career journey. This initiative will not only enhance industry professionalism and capacity but also improve safety for all road users across Canada.”



**“The Alberta Motor Transport Association (AMTA) fully supports the move towards a Red Seal Designation for commercial Class 1 drivers. This designation demonstrates that commercial drivers will meet a nationally recognized standard of excellence, enhancing their credibility and employability across Canada. It ensures consistent, high-quality training and safety practices, which are critical in maintaining public road safety and supporting industry.”**

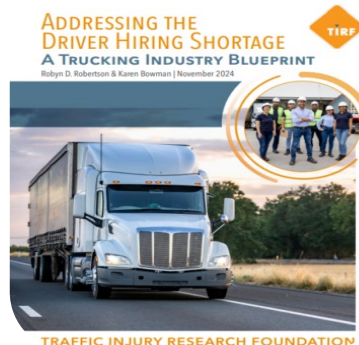






## Red Seal of Approval [TRUCKNEWS.COM](https://www.trucknews.com)

“Truck driving should be a Red Seal occupation. The Red Seal program sets national standards for skills and knowledge within a particular trade.”



## TIRF REPORT CALLS FOR IMPROVEMENTS... [TRUCKNEWS.COM](https://www.trucknews.com)

“Alberta’s upcoming Learning Pathway will eventually move Class 1 drivers towards a red seal certification, that will ensure commercial drivers have the right mix of skills to perform their jobs safely and efficiently.”



## Apprenticeships, education will launch... [TRUCKNEWS.COM](https://www.trucknews.com)

“Apprenticeship lays out competencies, whereas completion of MELT qualifies a person as a driver. “It is easy to regulate qualifications, but hard to regulate competencies.”



# Key Benefits

- Canada's Standard of Excellence for Skilled Trades
- Provides evidence that a candidate is qualified to do their job
- Widely recognized and respected by the trades industry across Canada and internationally
- Employment advantage that opens doors to job opportunities, higher wages, and career advancement



# Journey to date

## 1. Founding of PTTAC

Recognizing the gap in training, safety, and consistency, industry leaders formed PTTAC to unify and advocate for quality commercial driver training.

1

Initiated discussions with provincial regulators, industry stakeholders, and Transport Canada.

## 2. Establishing National Dialogue

2

## 3. Research and Advocacy

Conducted and supported research on training standards, road safety outcomes, and workforce development.

3

Events, webinars, and stakeholder consultations with logistics firms, educational institutions, and professional associations.

## 4. Building Industry Support

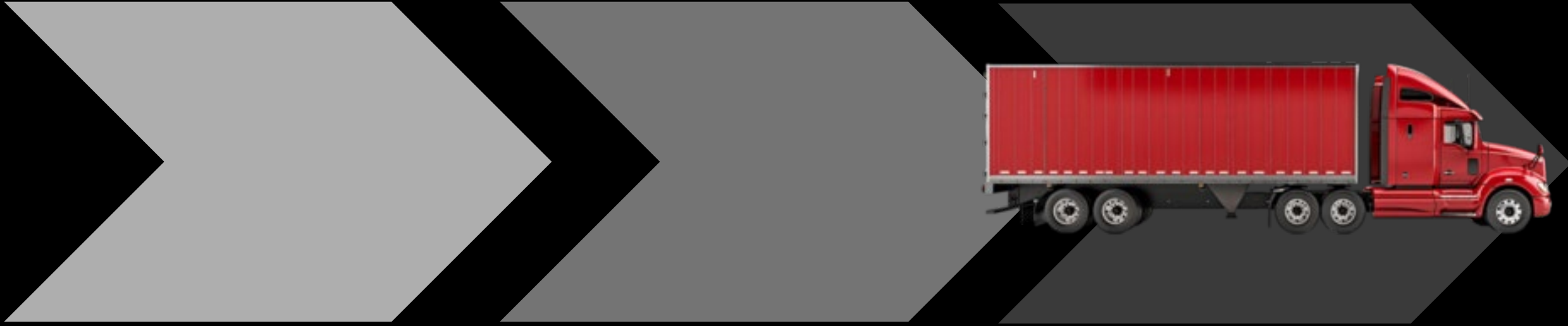
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## 5. Alignment with National Occupational Classification (NOC)

PTTAC worked to align commercial trucking training outcomes with the NOC codes and requirements of CCDA

5

# WHAT'S NEXT?



EDUCATE

COMMUNICATE

SUPPORT

# Let's Talk



- Regulation and compliance
- Drivers competency standards
- Instructor qualifications
- Jurisdictional collaboration

For more information, please contact  
PTTAC Red Seal Committee Chairman

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Thank you!