

# CONTRACT FOR SPONSORSHIP

## 2026 CCMTA Annual Meeting • June 1-3, 2026 Delta Hotels Fredericton • Fredericton, New Brunswick

The undersigned, by the duly authorized officer, agent or employee (hereinafter called "Sponsor") hereby enters into a contract with the Canadian Council of Motor Transport Administrators (hereinafter called "CCMTA") for sponsorship at the **2026 CCMTA Annual Meeting** on June 1-3, 2026, at the Delta Hotels Fredericton, in Fredericton, New Brunswick (hereinafter called "Facility").

This contract is subject only to (1) the acceptance by counter signature of CCMTA; (2) such additional terms and conditions which constitute a part of, or are included in, this contract. Commitment of sponsorship by CCMTA on behalf of the Sponsor is conclusively presumed to be adequate consideration to bind the Sponsor. No alleged representations, understandings, agreements, modifications, alterations or additions not contained within the body of this written Contract shall insure to the benefit of the Sponsor or be binding upon CCMTA.

### TERMS FOR SPONSORSHIP AND CONTRACTUAL OBLIGATIONS

| SPONSORSHIP COMMITMENT LEVELS |                   |
|-------------------------------|-------------------|
| AMBASSADOR LEVEL SPONSOR      | \$ 10,000         |
| CHAMPION LEVEL SPONSOR        | \$ 7,500          |
| STEWARD LEVEL SPONSOR         | \$ 5,000          |
| ADVOCATE LEVEL SPONSOR        | \$ 2,500          |
| SUPPORTER LEVEL SPONSOR       | \$ 500 - \$ 1,000 |

**PAYMENT TERMS:** Payment of the sponsorship is due upon application; failure to make payment by said payment date does not release the contractual or financial obligation on the part of the Sponsor.

Payment can be by credit card\* or [EFT](#). Please make payable to CCMTA. Sign and return contract and payment to the **Canadian Council of Motor Transport Administrators, 1111 Prince of Wales Drive, Suite 404, Ottawa, Ontario, Canada, K2C 3T2**. A copy of this contract will be returned to you upon acceptance.

\*Limited to Support, Advocate and Steward level sponsorships. Please [contact us](#) directly.

### CANCELLATION POLICY

**VOLUNTARY CANCELLATION BY SPONSOR:** The Sponsor specifically recognizes and agrees that CCMTA will sustain losses in the event the Sponsor fails to execute the sponsorship commitment. In keeping with industry practice, the existence of such practice being hereby acknowledged by the Sponsor, and because such losses cannot be precisely measured but include the credibility and costs associated with the inability to replace those canceling, advertising, redesigning of materials, and the like. The Sponsor acknowledges that being in the nature of liquidated damages, which is specifically designed to compensate CCMTA for its losses and not constitute a penalty, understands and agrees cancellation of contract by the results in forfeiture of the full sponsorship commitment as indicated in

the online registration form and liability for balance due, plus applicable administrative fee of \$125.

**VOLUNTARY CANCELLATION BY CCMTA:** Canadian Council of Motor Transport Administrators reserves the right to cancel a Contract for Sponsorship, at any time and at their sole discretion. In such a case, CCMTA will notify the Sponsor in writing of its intent and will provide a full refund for the total amount of the initial Contract for Sponsorship.

All cancellations must be submitted by email to [events@ccmta.ca](mailto:events@ccmta.ca).

**GRANT OF SPONSORSHIP BENEFITS:** CCMTA agrees to provide sponsorship benefits to the Sponsor as set out in CCMTA 2026 Annual Meeting Sponsor Benefits Chart (Appendix A) including complimentary registration fees for attendees for the following sponsor categories:

|            |                                     |
|------------|-------------------------------------|
| Ambassador | Two (2) complimentary registrations |
| Champion   | One (1) complimentary registration  |

The Sponsor acknowledges and agrees that each additional attendee from the SPONSOR organization must register separately and pay the applicable registration fee required to attend the annual meeting.

The Sponsor agrees to the use of the sponsor's name, brand and logo in connection with the related marketing, promotional and event activities where applicable, prior to, during and

## CONTRACT FOR SPONSORSHIP – (CONT'D)

following the event dates as outlined above for the sole purpose of promoting the event.

The deadline for applications is **April 4, 2026**. After this date, sponsor benefits are subject to limitations.

**LIABILITIES:** The Sponsor agrees that CCMTA, its agents, and employees, the Facility, its agents and its employees: (a) Will not be responsible for any damage to or for the loss or destruction of the Sponsor's property or injuries to the Sponsor, his representatives, agents or employees, all claims for any such loss, damage, destruction, or injury being expressing waived by the Sponsor, (b) Will be exempted from or indemnified for any claims for injury to any of the Sponsor's representatives, agents, or employees. Sponsor shall also indemnify and save and hold harmless CCMTA, Facility and the Facility's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents from and against any cost, expense, liability or damage which may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Sponsor or its agents, employees, contractors, guests, licensees or invitees, provided such damage or injury has not occurred due to the negligence of CCMTA, or Facility. CCMTA, its agents and employees, will not be liable for failure to hold the Sponsorship, as part of the Annual Meeting as scheduled. Payments for sponsorship will be

returned in that event except any actual expense incurred in the connection with the Sponsorship will be deducted if the event is called off because of fire, or any act of God, or the public enemy, or strike, or epidemic, or any law or regulation of public authority or any other act beyond the control of CCMTA, which makes it impossible or impracticable to hold the event.

**CODE OF CONDUCT:** CCMTA is committed to providing a safe, welcoming, and productive environment for all meeting participants. All participants are expected to abide by this Events Code of Conduct while attending a CCMTA event. All participants must comply with the instructions of the host(s), moderator and CCMTA staff including methods for providing feedback and comment.

Participants of CCMTA meetings are expected to exercise consideration and respect at all times in speech and actions. Providing a welcome, equitable and effective environment in which to participate. CCMTA fosters a harassment free and inclusive environment that recognizes the inherent worth of every participant. Harassment, in any form, will not be tolerated. CCMTA reserves the right to limit attendance at any meeting as deemed necessary.

We invite all those who participate to help us create a safe and positive experience for all participants.

### ACCEPTANCE AS BINDING CONTRACT: INVOICES SHOULD BE SENT TO:

|                 |                  |
|-----------------|------------------|
| Company         |                  |
| Contact:        | Title:           |
| Address:        | City:            |
| Province/State: | Postal/Zip Code: |
| Telephone:      | Cell:            |
| Email:          |                  |

\_\_\_\_\_  
**Signature of Sponsor Authorized Representative**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Signature of CCMTA Authorized Representative**

\_\_\_\_\_  
**Date**

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding Contract on behalf of named Sponsor.

## CONTRACT FOR SPONSORSHIP – (CONT'D)

### APPENDIX A - Sponsorship Benefits Chart English & French (attachment)

# THE 2026 ANNUAL MEETING SPONSOR BENEFITS

| SPONSOR BENEFITS                                  | AMBASSADOR<br>\$10,000    | CHAMPION<br>\$7,500 | STEWARD<br>\$5,000 | ADVOCATE<br>\$2,500 | SUPPORTER<br>*up to \$1,000 |
|---|---------------------------|---------------------|--------------------|---------------------|-----------------------------|
| Advanced on-site registration                     | ✓                         | ✓                   | ✓                  | ✓                   | ✓                           |
| Appreciation Event                                | ✓                         | ✓                   | ✓                  | ✓                   | ✓                           |
| Badge Sponsor Identification (ribbon)             | ✓                         | ✓                   | ✓                  | ✓                   | ✓                           |
| Pre and post-event delegate list                  | ✓                         | ✓                   | ✓                  | ✓                   | ✓                           |
| Recognition - Annual Meeting Sponsor Page Listing | Logo +<br>Company Profile | Logo                | ✓                  | ✓                   | ✓                           |
| Recognition - Targeted Sponsor Mailer             | Logo +<br>Company Profile | Logo                | ✓                  | ✓                   |                             |
| Recognition - Annual Meeting App Listing          | Logo +<br>Company Profile | Logo                | Logo               | Logo                |                             |
| Recognition - Onsite Signage                      | Logo                      | ✓                   | ✓                  |                     |                             |
| Recognition at the Opening & Closing Ceremonies   | Logo                      | ✓                   | ✓                  |                     |                             |
| Recognition - Annual Meeting Mailers              | Logo                      | ✓                   |                    |                     |                             |
| Discount on Exhibition Booth fee <sup>1</sup>     | 25% OFF                   | 15% OFF             |                    |                     |                             |
| Complimentary Attendee Registration(s)            | (2)                       | (1)                 |                    |                     |                             |



\* minimum contribution of \$500  
<sup>1</sup> Discount applicable to one (1) single-booth fee only. Full rates apply to additional booth spaces.

**CCMTA | CCATM**  
 Canadian Council of Motor Transport Administrators  
 Conseil canadien des administrateurs en transport motorisé

Sponsorship of the CCMTA Annual Meeting provides your organization with the opportunity to engage with Canada's key leaders and the extended community involved in the coordination, administration, regulation and control of motor vehicle transportation and highway safety.

## CONTRACT FOR SPONSORSHIP – (CONT'D)

# AVANTAGES AUX COMMANDITAIRES DE L'ASSEMBLÉE ANNUELLE 2026

|   | AMBASSADEUR                   | CHAMPION       | PILOTE   | INTENDANT | PARTICIPANT       |
|---|-------------------------------|----------------|----------|-----------|-------------------|
| AVANTAGES AUX COMMANDITAIRES  | 10 000 \$                     | 7 500 \$       | 5 000 \$ | 2 500 \$  | *Jusqu'à 1 000 \$ |
| Inscription sur place à l'avance                                      | ✓                             | ✓              | ✓        | ✓         | ✓                 |
| Événement de reconnaissance   | ✓                             | ✓              | ✓        | ✓         | ✓                 |
| Insigne de commanditaire (ruban)                                      | ✓                             | ✓              | ✓        | ✓         | ✓                 |
| Liste des délégués avant et après l'événement                         | ✓                             | ✓              | ✓        | ✓         | ✓                 |
| Mentionner sur la page Web des commanditaires de l'Assemblée annuelle | Logo + Profil de l'entreprise | Logo           | ✓        | ✓         | ✓                 |
| Mentionner sur l'envoi ciblé aux commanditaires                       | Logo + Profil de l'entreprise | Logo           | ✓        | ✓         |                   |
| Mentionner dans l'appli de l'Assemblée annuelle                       | Logo + Profil de l'entreprise | Logo           | Logo     | Logo      |                   |
| Promotion sur place (affichage)                                       | Logo                          | ✓              | ✓        |           |                   |
| Reconnaissance lors des cérémonies d'ouverture et de clôture          | Logo                          | ✓              | ✓        |           |                   |
| Mentionner sur les envois de l'Assemblée annuelle                     | Logo                          | ✓              |          |           |                   |
| Rabais sur la location d'un espace d'exposition <sup>1</sup>          | Rabais de 25 %                | Rabais de 15 % |          |           |                   |
| Inscription gratuite des participants                                 | (2)                           | (1)            |          |           |                   |

**EN EXCLUSIVITÉ AVEC  
LA PRÉINSCRIPTION**

Inscrivez-vous avant  
le **6 mars** pour figurer dans  
la trousse d'inscription  
à l'Assemblée annuelle !

\* Contribution minimale de 500 \$

<sup>1</sup> Rabais est applicable sur une espace d'exposition seulement. Toute espace supplémentaire est à prix complet.

**CCATM | CCMTA**  
Conseil canadien des administrateurs en transport motorisé  
Canadian Council of Motor Transport Administrators

En commanditant l'Assemblée annuelle du CCATM, vous offrez à votre organisation l'occasion de rencontrer les principaux dirigeants et acteurs de la coordination, de l'administration, de la réglementation et du contrôle du transport par véhicule automobile et de la sécurité routière au Canada.