



RSS 2035+ INFO SHEET

The Road Safety Strategy 2035+ is guided by the vision
“Towards Zero: A Safe Road System for All Canadians”, with the goal of
continuing the long-term decline in road-related deaths and injuries

**1,964 road
fatalities &
9,261 serious
injuries in 2023**

The new strategy builds on the progress of previous decades while embracing innovation, inclusivity, and evidence-based action. It recognizes the evolving nature of transportation and related safety issues, shaped by new technologies, climate imperatives, and changing mobility patterns—and responds with a framework that is continuously adaptive, collaborative, and forward-thinking.

GUIDING APPROACH

Canada's RSS 2035+ is grounded in the Safe System Approach (SSA), the long-term vision of “Towards Zero” and are guided by:

- Deaths and serious injuries are unacceptable
- People Make Mistakes
- Human Vulnerability
- Shared Responsibility
- Redundancy and Layered Protection
- Proactive and Equitable Design

By embedding these principles into road safety planning, design, and operations, the SSA supports a long-term vision towards zero fatalities and serious injuries.

KEY RISK GROUPS

Identified key risk groups remain an integral part of RSS 2035+, serving **to guide jurisdictions and safety partners on the populations that have the highest risk of fatalities and injuries** on our roads:

- Young/Novice Drivers
- Medically-at-Risk Drivers
- Vulnerable Road Users
- Commercial Vehicle Drivers
- High Risk Drivers
- Priority Populations

INTERVENTIONS

For each risk group and contributing factor, there may be more than one intervention for promoting safer road users, safer infrastructure and safer vehicles:

- Policy/Legislation/ Regulation
- Education/ Training
- Communication/ Awareness
- Enforcement
- Information/Data/ Research
- Technology
- Linkages

CONTRIBUTING FACTORS

The key contribution factors form the next level of the road safety matrix, identifying the primary ways in which risk can be elevated, and that road safety plans can target to reduce fatalities and injuries:

- **Distracted Driving**
- **Alcohol Impaired Driving**
- **Drug Impaired Driving**
- **Fatigue Impaired Driving**
- **Speed and Aggressive Driving**
- **Unrestrained Occupants**
- **Environmental Factors**
- **Road Infrastructure**
- **Vehicle Factors**

This vision continues Canada's long-standing goal of having the safest roads in the world. As a renewed framework, RSS 2035+ focuses on reducing the absolute number of fatalities and serious injuries, measured against a rolling three-year baseline – because one life lost is too many.