

CANADA'S
ROAD SAFETY
STRATEGY
2035 AND BEYOND

SUGGESTED RSS 2035+ MERCHANDISE
As part of your promotional campaign, there are many swag opportunities for you to produce. The logo packs are available as part of your RSS Tool Kit. Here are a few suggestions:



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PROMOTING RSS 2035+

The RSS Tool Kit includes the mock up of a roll up banner and a bookmark. All campaign elements are available for you to produce your own branded materials depending on your jurisdictions needs and budget. Here are a few suggestions:

